

# Top 50 Suppliers

**P**romo Marketing, a sister publication of *Print Professional*, has compiled a new Top Suppliers ranking. There is no question that 2009 was a difficult year, and more than enough ink has been spilled recapitulating the numerous reasons why. Accordingly, the promotional products industry also was affected, and it is reflected in the sales figures shown on the list. Among the top 50 companies, the combined total of 2009's promotional products revenue was \$4,483,326,637, a 16.5 percent decrease from the previous year. It is important to keep in mind that these figures represent last year's earnings and do not indicate the very real changes and rebounds that have happened over the last seven months. Looking at these figures from last year and at the state of the industry today, there is one important point to take away: the worst may be behind us.

2010 Rank	Company	2009 Revenue	Principal
1	Broder Bros. Trevose, Pa.	\$688,000,000	Tom Myers, CEO
2	Ennis Midlothian, Texas	\$584,029,000	Keith Walters, chairman/CEO
3	Norwood & BIC Graphic North America Clearwater, Fla.	\$410,000,000	Quenten Wentworth, vice president/general manager
4	Polyconcept North America New Kensington, Pa.	\$275,400,000	David Nicholson, president
5	Alstyle Apparel Anaheim, Calif.	\$241,000,000	Irshad Ahmad, president
6	Bodek and Rhodes Philadelphia	\$140,100,000	Michael Rhodes, CEO
7	Ash City Lenexa, Kan.	\$125,000,000	Garry Hurvitz, president/CEO
8	Staton Corporate & Casual Dallas	\$115,700,000	Edward Staton, president
9	S&S Activewear Bolingbrook, Ill.	\$115,000,000	Jeff Adams and Paul Rohr, principals
10	TSC Apparel Cincinnati	\$102,000,000	Bob Winget, president
11	Sun Coast Merchandise Commerce, Calif.	\$90,500,000	Kumar Bhavnani, chairman

2010 Rank	Company	2009 Revenue	Principal
12	American Apparel Los Angeles	\$90,000,000	Dov Charney, CEO
13	River's End Trading Company Hopkins, Minn.	\$79,100,000	Dick Ward, CEO
14	The Magnet Group Washington, Mo.	\$79,000,000	Bill Korowitz, CEO
15	Hit Promotional Products Largo, Fla.	\$73,700,000	Arthur W. Schmidt III, president
16	Gemline Lawrence, Mass.	\$71,000,000	Jonathan Isaacson, president/CEO
17	Sweda Company City of Industry, Calif.	\$65,000,000	Jim Hagan, president/CEO
18	Tri-Mountain Irwindale, Calif.	\$50,600,000	Daniel Tsai, president
19	Corvest Largo, Fla.	\$50,000,000	Bernard Findley, CEO
20	Blue Generation by M. Rubin & Sons Long Island City, N.Y.	\$49,000,000	Phil Rubin, CEO
21	Tervis Tumbler Company North Venice, Fla.	\$48,000,000	Laura Spencer, president/CEO
22	Dard Products Evanston, Ill.	\$47,530,000	Cary Shevin, president
23	Virginia T's Chester, Va.	\$47,000,000	Dale Call, CEO
24	Vantage Apparel Avenel, N.J.	\$45,000,000	Ira Neamen, president
25	Lanco Hauppauge, N.Y.	\$44,500,000	Brian Landow, president, CEO
26	Edwards Garment Kalamazoo, Mich.	\$44,100,000	Gary Schultz, president/CEO
27	Bag Makers Union, Ill.	\$40,455,000	Maribeth Sanford, CEO

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28	Incentive Concepts Maryland Heights, Mo.	\$40,000,000	Jeffrey D. Reinberg, president/CEO
29	Sanford Business-to-Business Oak Brook, Ill.	\$39,600,000	Kristie Schnier, national director of sales and marketing
30	Gill Studios Lenexa, Kan.	\$39,590,000	Mark S. Gilman, chairman of the board
31	Noteworthy Amsterdam, N.Y.	\$38,500,000	Carol Constantino, CEO
32	Prime Line Bridgeport, Conn.	\$37,500,000	Rick Brenner, president/CEO
33	Stouse New Century, Kan.	\$35,380,000	Bary Marquardt, president/owner
34	Barton Nelson Kansas City, Mo.	\$34,000,000	Chuck Nelson, vice president promo division
35	Gold Bond Hixson, Tenn.	\$31,800,000	Mark Godsey, president
36	Gary Plastic Packaging Bronx, N.Y.	\$30,834,000	Gary Hellinger, president
37	Vitronic Promotional Group Mason, Ohio	\$29,973,000	Lori Kates, vice president/ general manager
38	Crown Products Mobile, Ala.	\$26,000,000	Bob Bickert, president
38	SnugZ USA Salt Lake City	\$26,000,000	Brandon Mackay, CEO
40	Starline USA Grand Island, N.Y.	\$25,467,455	Daniel Norris, president
41	Charles River Apparel Sharon, Mass.	\$25,206,094	Barry Lipsett, president/CEO
42	Evans Manufacturing Garden Grove, Calif.	\$25,000,000	Alan Vaught, CEO
42	OTTO International Ontario, Calif.	\$25,000,000	Charles Hsu, vice president
44	Hub Pen Company Braintree, Mass.	\$24,700,000	Joseph Fleming, general manager

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45	K&R Precision Cheektowaga, N.Y.	\$24,630,252	Merrick Falkenstein, president
46	Spector & Co. Plattsburg, N.Y.	\$24,300,000	Rob Spector, president
47	FirstPoint International New Britain, Conn.	\$24,000,000	Joe Nguyen, CEO
48	ACRO East Brunswick, N.J.	\$23,000,000	Martin Rakovitch, president
49	Greater China Industries Bellevue, Wash.	\$22,131,836	Ben Zhang, CEO
50	Jetline Gaffney, S.C.	\$20,000,000	Eric Levin, CEO

(Suppliers provided all revenue information. They may represent estimates.)



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