

## FREE Listing Opportunity... Don't Miss Out!

### 2023 Buyers Guide

- **Free Listing Deadline:** November 11, 2022
- **Circulation:** 12,000 Distributor Sales Professionals
- **Publish Date:** December 2022

Please take a few moments to update your FREE Print+Promo Buyer's Guide Listing.

EMAIL your form to:

Elise Hacking Carr, Editor-in-Chief, *Print+Promo*

E: [ecarr@napco.com](mailto:ecarr@napco.com)

QUESTIONS?

P: 215.238.5334



# PRINT+PROMO

Business Strategies for the Distributor Sales Professional

### Free Basic Listing

#### Edit Company Information:

Company name: \_\_\_\_\_

Division: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Box: \_\_\_\_\_

City: \_\_\_\_\_

State/Province Zip: \_\_\_\_\_

Country: \_\_\_\_\_

Key Sales Contact: \_\_\_\_\_

Key Sales Contact \_\_\_\_\_

Email: \_\_\_\_\_

Key Customer \_\_\_\_\_

Service Contact: \_\_\_\_\_

Key Customer \_\_\_\_\_

Service Contact \_\_\_\_\_

Email: \_\_\_\_\_

Company Email: \_\_\_\_\_

Toll Free: \_\_\_\_\_

Fax: \_\_\_\_\_

Web URL: \_\_\_\_\_

#### Company Contact:

First /Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Mailing Contact ☐

### Advertise

Thank you for taking a few moments to update your Buyer's Guide Listing.

#### Select from the following options:

☐ I only want to update my FREE listing (no additional charges will apply.)

☐ In addition to my FREE listing, I am also interested in advertising in the 2023 Buyer's Guide. Please forward your advertising rates.

Buyer's Guide Products/Services Pick List

The list of products and services for the 2023 edition of Print+Promo's Buyer's Guide has been updated. Please take a moment to review the list and select the items that your company supplies/manufactures. Free listings are limited to 10 product categories.

Select Categories for Directory Products:

Bar Codes

- ☐ 2 of 5 Interleaved & Straight
- ☐ AR Codes
- ☐ Codabar
- ☐ Codes 39, 93 & 128
- ☐ Consecutive Numbers
- ☐ QR Codes
- ☐ Static

Books/Booklets/Annual Reports

- ☐ Perfect-Bound
- ☐ Plastic Coil
- ☐ Receipt
- ☐ Saddle-Stitched
- ☐ Wire-O
- ☐ Wrap Around

Cards

- ☐ Affixed
- ☐ Business
- ☐ Clean-Release
- ☐ Credit
- ☐ Embossed
- ☐ Greeting
- ☐ Identification
- ☐ Integrated
- ☐ Laser-Compatible
- ☐ Magnetic
- ☐ MICR-Encoded
- ☐ Plastic
- ☐ RFID
- ☐ Self-Laminating
- ☐ Tab

Checks

- ☐ Carbonless
- ☐ Continuous
- ☐ Custom
- ☐ Cut-Sheet
- ☐ Laser
- ☐ MICR
- ☐ Payroll
- ☐ Pegboard
- ☐ Pressure-Seal
- ☐ Restaurant
- ☐ Security
- ☐ Software-Compatible
- ☐ Spot-Carbonized
- ☐ Unit Sets
- ☐ Variable MICR
- ☐ Voucher

Envelopes

- ☐ Affixed to Continuous Carrier
- ☐ Banking
- ☐ Bind-In
- ☐ Continuous
- ☐ Custom
- ☐ Latex Seal
- ☐ Open-End
- ☐ Padded
- ☐ Plastic
- ☐ Pressure-Seal
- ☐ Software-Compatible
- ☐ Specialty and Expansion
- ☐ Stock
- ☐ Tyvek

Forms

- ☐ Automotive
- ☐ Carbon
- ☐ Carbonless
- ☐ CMS
- ☐ Continuous
- ☐ Custom
- ☐ Cut-Sheets
- ☐ Die-Cut
- ☐ Education
- ☐ Electronic
- ☐ Financial
- ☐ Health Care
- ☐ Import/Export
- ☐ Insurance
- ☐ Laser
- ☐ Legal
- ☐ Meter
- ☐ Mylar-Reinforced
- ☐ OCR
- ☐ Pocket
- ☐ Pressure-Seal
- ☐ Real Estate
- ☐ Register
- ☐ Software-Compatible
- ☐ Spot-Carbonized
- ☐ Stock
- ☐ Tax
- ☐ Transportation
- ☐ Variable-Imaged

Labels

- ☐ Affixed
- ☐ Bar-Coded
- ☐ Blank
- ☐ Blown-On, Unit Set
- ☐ Carbon Spot
- ☐ Cloth, Heat-Sealed
- ☐ Consecutively Numbered
- ☐ Continuous
- ☐ Custom
- ☐ Decal
- ☐ Digital
- ☐ Dry Gum
- ☐ Dual Web
- ☐ EDP
- ☐ Expanded Content
- ☐ Film Stock
- ☐ Gummed
- ☐ Hazardous Materials

- ☐ Holographic/Lenticular
- ☐ Laminated
- ☐ Mounted on Forms
- ☐ Pinfed
- ☐ RFID
- ☐ Shelfmark/Pricemark
- ☐ Stock
- ☐ Tyvek
- ☐ Weather-Resistant

**Mailers**

- ☐ Bang Tail
- ☐ Custom Insert
- ☐ Fuel Meter
- ☐ Pressure-Seal
- ☐ Unit Sets

**Miscellaneous**

- ☐ Absorbents
- ☐ ATM Receipts
- ☐ Catalogs
- ☐ Copier Supplies
- ☐ Forms Design Charts & Grids
- ☐ Manifold Carbon Paper Sets
- ☐ Notepads, Self-Adhesive
- ☐ Point-of-Purchase Products
- ☐ Rolls, Custom-Printed
- ☐ Rolls, Small
- ☐ Union Bug Indicia

**Paper**

- ☐ Carbon
- ☐ Cut-Size Sheet
- ☐ Gummed
- ☐ Label
- ☐ Manila
- ☐ Recycled
- ☐ Security
- ☐ Synthetic
- ☐ Thermal Roll
- ☐ Transfer Tape

**Tags**

- ☐ Cloth
- ☐ Die-Cut
- ☐ Embossed
- ☐ Luggage
- ☐ Plastic
- ☐ Roll
- ☐ Thermal-Transfer
- ☐ Wired

**Tickets**

- ☐ Computer Piecework
- ☐ Fuel Meter
- ☐ Stock

**Unit Sets**

- ☐ Bound

- ☐ Hot-Stamped/Embossed
- ☐ Laser
- ☐ Odd Size
- ☐ Pressure-Sensitive
- ☐ Roll
- ☐ Silkscreened
- ☐ Tamper-Resistant
- ☐ UPC
- ☐ Wraparound

- ☐ Continuous
- ☐ Custom Peel-Back
- ☐ Glassine Window
- ☐ Stock

- ☐ Accounting Systems
- ☐ Binders
- ☐ Certificates
- ☐ Envelope/Form Combinations
- ☐ Index Tabs
- ☐ Modulus Numbers
- ☐ Packaging
- ☐ Postcards
- ☐ Rolls, Jumbo
- ☐ Rulers/Tape Measures

- ☐ Carbonless
- ☐ Fine
- ☐ Index
- ☐ Laser
- ☐ OCR
- ☐ Release Liner
- ☐ Silicone-Coated Release Liner
- ☐ Tag
- ☐ Thermal-Transfer
- ☐ Uncoated

- ☐ Crash-Imprinted
- ☐ Direct Thermal
- ☐ Hang
- ☐ Manifold
- ☐ Reinforced
- ☐ Stock
- ☐ Tyvek

- ☐ Custom
- ☐ Machine

- ☐ Carbon-Interleaved

- ☐ Integrated
- ☐ Linerless
- ☐ Piggyback
- ☐ Prime
- ☐ Sheeted
- ☐ Static-Cling
- ☐ Thermal
- ☐ UV

- ☐ Credit Card
- ☐ Fold and Seal
- ☐ Peel-Apart
- ☐ Stock (Return Envelope)

- ☐ Adhesives
- ☐ Brochures
- ☐ Check Testing, MICR Mate
- ☐ Folders
- ☐ Jumbo Numbers
- ☐ Mount Sheets
- ☐ Plastic Products
- ☐ Rolls, Blank
- ☐ Rolls, Non-Impact, Custom-Printed
- ☐ Signs/Banners/Flags

- ☐ Coated
- ☐ Forms Bond
- ☐ Inkjet
- ☐ Ledger
- ☐ Pressure-Sensitive
- ☐ Safety
- ☐ Specialty
- ☐ Tear-Resistant
- ☐ Tissue

- ☐ Custom
- ☐ Display
- ☐ Hospital
- ☐ Metal
- ☐ RFID
- ☐ Strung
- ☐ Unit Set

- ☐ Event
- ☐ Parking & Traffic

- ☐ Carbonless

- ☐ Consecutive MICR
- ☐ Custom
- ☐ Mailer
- ☐ With Pockets
- ☐ With Transfer Tape

Select Categories for Equipment and Supplies:

Equipment Manufacturer

- ☐ Bar Code Scanners
- ☐ Bar Code Testing Equipment
- ☐ Binding Equipment
- ☐ Bursters/Decollators
- ☐ Coating Machines, Hot Spot
- ☐ Collators
- ☐ Computer-to-Plate Imagers
- ☐ Diecutting Equipment
- ☐ Document Encoders, MICR
- ☐ Drilling Equipment
- ☐ Electronic Pre-Press Equipment
- ☐ Embossing/Foil Machines
- ☐ Finishing Equipment
- ☐ Folders
- ☐ Forms Handling Equipment
- ☐ Inkjet Systems
- ☐ Inline Finishing Equipment
- ☐ Label Affixing Equipment
- ☐ Label Printing Machines & Devices
- ☐ Laser Outputting Devices, Composition
- ☐ Line Hole Punching Rings & Modules
- ☐ Mailing Equipment
- ☐ MICR Document Encoders
- ☐ MICR Numbering Equipment
- ☐ MICR Quality Control Equipment
- ☐ MICR Signal Strength Tester
- ☐ Microperforating, for Multi- and Single-Part Forms
- ☐ Offline Finishing Equipment
- ☐ Paper Handling Equipment
- ☐ Perforators
- ☐ Platemaking Equipment
- ☐ Presses, Flexo
- ☐ Presses, Label
- ☐ Presses, Litho
- ☐ Pressure-Sealed Equipment
- ☐ Printers, Inkjet
- ☐ Printers, Laser
- ☐ Printers, Thermal-Transfer
- ☐ Punches
- ☐ Slitters/Rewinders
- ☐ Stamping & Embossing Equipment
- ☐ Variable Imaging Systems

Select Categories for Services & Capabilities:

Computer Services

- ☐ E-Commerce
- ☐ EDI Solutions
- ☐ Software Solutions
- ☐ Website Design & Hosting

General Services

- ☐ Executive Recruiting Services
- ☐ Mergers/Acquisitions Services

Printing

- ☐ 10-Color Capability with Heat Seat or UV Drying
- ☐ 5-Color Process
- ☐ 6-Color Process
- ☐ 8-Color Capability with UV Drying
- ☐ Color, Up to 5/5
- ☐ Commercial, Embossing, Blind/Foil
- ☐ Commercial, Lamination, Film/UV
- ☐ Crash Imprinting
- ☐ Die Cutting
- ☐ Digital
- ☐ Direct Mail
- ☐ Inkjet
- ☐ Lenticular
- ☐ Non-Impact
- ☐ On-Demand
- ☐ Security Features
- ☐ Variable Imaging
- ☐ Wide Format

Production Services

- ☐ Affixing/Mounting/Tipping
- ☐ Bindery for the Trade
- ☐ Blown-On Capabilities
- ☐ Coating/Laminating
- ☐ Color Separating
- ☐ Composition for the Trade
- ☐ Distribution Services
- ☐ EDI
- ☐ Embossing/Hot Stamping
- ☐ Folding
- ☐ Forms Management Systems
- ☐ Fulfillment
- ☐ Gluing
- ☐ Hot Spot Carbonizing
- ☐ Imprinting
- ☐ Inkjet Imaging
- ☐ Magnetic Striping
- ☐ Mailing Services
- ☐ MICR, Encoding
- ☐ Packaging
- ☐ Perforations
- ☐ Transfer Tape Parallel to Web
- ☐ Transfer Tape Perpendicular to Web
- ☐ Warehousing

Software

- ☐ Software Customization
- ☐ Software, Accounts Payable/Receivable
- ☐ Software, Estimating
- ☐ Software, Order Fulfillment/Tracking
- ☐ Software, Web-to-Print

**SECTION 2 - For advertisers**

## AUTHORIZATION

**IMPORTANT - THIS SECTION MUST BE COMPLETED:**

Signature:

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Print Name:

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Email:

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Print Name: